

Sycamore Presbyterian Church

Creative Communications Lead

Hands-on opportunity to apply communications and design skills, using various media, to tell the story of what God has done, and continues to do, at Sycamore, in order to inform and inspire people to connect with Jesus and each other.

Duties & Expectations

- Under the guidance of the Director of Worship, and in alignment with church vision, embrace the role of chief storyteller for the church and its ministries.
- Capture pictures and video of events and ministries regularly for use on social media and in promotional materials.
- Champion the Sycamore brand with interest and care to present consistency with look and personality across all platforms.
- Create requested graphics for all church ministries and events.
- Manage all church-wide social media channels to create an engaging experience unique to each platform while maintaining the church's voice and brand.
- Keep church website and social media channels fresh and engaging based on the needs of the church and social media trends.
- Report to the Director of Worship and work closely with the ministry staff.
- Be motivated to learn and perform the various marketing methods most effective in 23114.

Requirements

- Be *joyfully* supportive and in alignment with the vision, values, and mission of Sycamore Presbyterian Church.
- Have a genuine passion for design and communications.
- Have a keen eye for detail, with strong time management and multitasking skills.
- Have a proven history of *enthusiastic* collaboration in a teamwork-based environment.
- Possess a degree/structured training in graphic design or related fields. Career experience in these areas may be substituted for a degree.
- Have a proven ability to be a self-starter, able to work *independently* under broad supervision.
- Have experience in professional design software..
- Be willing to work on site the majority of hours for content collection, including some Sunday mornings.

Full time position. Compensation negotiable.

Apply at <https://sycamorepres.com/job-openings/>