

PCPC Job Description

Park Cities Presbyterian Church exists to extend the transforming presence of the Kingdom of the Lord Jesus Christ in Dallas and to the world.

PCPC's Mission Statement

Job Title: Media Specialist (P/T)

Name:

Date: 08/05/22

Purpose of Role

To facilitate the ministry of proclaiming the Word of God.

Alignment with Mission and Vision

Communications Ministry seeks to be the hub for communicating PCPC's vision and accomplishing its mission.

Key Job Responsibilities

- Take photos as requested at events, programs, and services
- Coordinate, storyboard, shoot, and edit videos for stories, promotion, and highlights
- Resource content for main PCPC Social Media channels (Facebook, Instagram, Twitter)
- Update content on pcpc.org and PCPC app
- Interface with all ministries and departments within the church to identify and meet their photography and videography needs

Training, Education, and Experience

College degree with liberal arts background and an emphasis on videography preferred. Three to five years of experience working with shooting and editing videos and photography. Proficient in the Mac OS environment. Fluent with Adobe Lightroom, Photoshop, and Premiere or DaVinci Resolve.

Competencies and Skills

- Video equipment expertise, effective organizational skills, and alignment with ministry goals
- Requires a selfless attitude and willingness to work with a team
- Makes efficient use of time and resources
- Strong advocate and support for PCPC ministry teams

Additional Information

Department: Communications

Job Family: Specialist

Supervisor: Shawn Davis, Director of Communications