



PLANT UPSTATE

NEW CHURCHES FOR NEW YORK

WATERTOWN



Historic Public Square



Black River



New York State Zoo at Thompson Park



Lake Ontario



Adirondack Mountains



10th Mountain Division

Watertown currently has only 1 evangelical church per 2,703 people, and there is no confessional Reformed and Presbyterian church in all of Jefferson County.



Organized in 1801, Watertown is “a welcoming community committed to providing exceptional experiences, extraordinary opportunities, and enduring friendships that appeal to diverse residents, military families, students, employees, and visitors year-round. Watertown is defined by its natural beauty, vibrant community, and enduring role as a place where the North Country comes together.”

—The City of Watertown’s *Comprehensive Plan*

PLACE

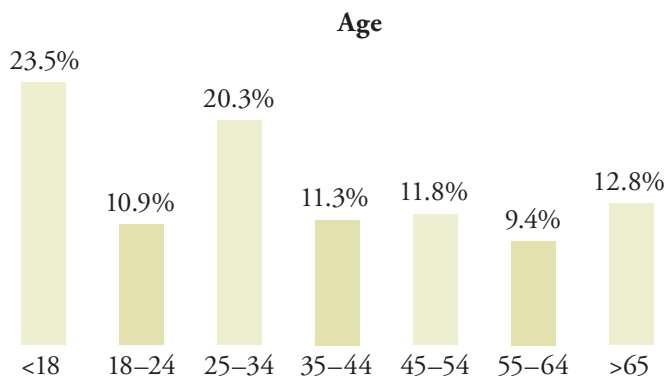
- Largest employers include the Department of Defense, Samaritan Health, The Arc, BOCES, the State of New York, the County of Jefferson, and the City of Watertown
- 107,265 acres of the North Country is occupied by Fort Drum, a U.S. Army military installation
- 60 miles southeast of Kingston, ON, and 120 miles south of Ottawa, ON

- The Black River, Lake Ontario, Thousand Islands, and Adirondack Mountains provide year-round boating, fishing, hiking, camping, cross-country and downhill skiing, snowshoeing, and snowmobiling
- Only 1 evangelical church per 2,703 people and no confessional Reformed and Presbyterian church in Jefferson County

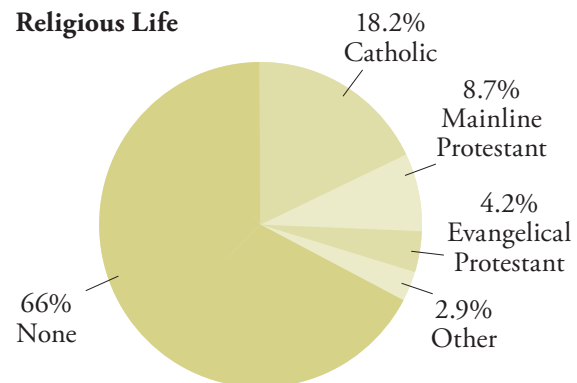
PEOPLE

- 25,622 in Watertown (−5.2% since 2010)
- 109,834 in Jefferson County (−5.5% since 2010)
- 79% White; 8% Black; 8% Hispanic; 1% Asian; 4% other
- 88.7% have graduated high school; 11.8% have an undergraduate degree; 9% have a graduate or professional degree

- 3,451 enrolled at SUNY Jefferson in Watertown
- 11.7% of the population are veterans
- \$40,253 median household income
- \$133,400 median value of owner-occupied housing
- 22.9% of the population live in poverty



Religious Life



PROSPECTIVE PLANTER

Plant Upstate is seeking a man with grit who understands the culture of the Northeast and desires to minister the gospel to the working poor and the religious “nones” there. Contact Jonathan Hood at 315.726.3847 or jonathan@christchurchsyr.org.

- Recommended by MNA’s Church Planter Assessment or relevant church planting experience
- Willingness to work with a handful of families currently in Watertown and Jefferson County
- Ability to gather people and make disciples who make disciples
- Affinity for cold winters and life in a post-industrial town
- Experience in the military helpful